



# BUILD LEADERS FROM WITHIN



**21 - 22 August 2024**

**9.00am - 5.00pm**

**MEFA Training Centre, 3A03,  
Block A, Phileo Damansara 2  
Seksyen 16, Petaling Jaya,  
Selangor**

**RM 1800.00 Member/pax  
including SST**

**\*HRDF Claimable Payable to  
MEF Academy Sdn Bhd**



## CONTACT US

+603 - 7498 7200

nazlina@mef.org.my

roszana@mef.org.my

## REGISTER NOW

<https://forms.office.com/r/R0V7S6hby0>





**Chong Wan Ling** is a seasoned professional with 13 years of experience in higher education, specializing in academia and business development. She has a proven track record in business development, successfully identifying growth opportunities and establishing new partnerships. Her strategic planning and collaborative approach have enhanced organizational market presence. She is adept at developing and delivering impactful training programs, focusing on continuous learning and professional development, and ensuring participants gain practical, real-world skills.

## **BUILD LEADERS FROM WITHIN**

**This is a programme for leadership excellence to be used as a tool and as a guide to harness the skills and abilities that we all already possess as managers.**

By unleashing hidden leadership potentials, we will provide for ourselves the competitive edge not only in the world of management, but also in every aspect of our lives.

It provides an integrated approach to the learning needs of the organisation and the individuals that make up the organisation. The programme aims to guide the participant through the learning cycle, in order to achieve the objective

## **OBJECTIVES**

- Understand the paradigm shift of modern Leadership
- Understand their functions, roles, work, and responsibilities as Leaders
- Be successful and effective leaders
- Be “confident and motivated leaders” while discharging their leadership roles and responsibilities
- Be able to coach and lead their subordinates effectively, so as to gain results through them, instead of using them as “units of labour”
- Be able to manage consequences in the overall management of people and their performances
- Be in control and in charge of their performance, values and beliefs
- Understand the techniques and strategies of Peak Performers

