



PROFESSIONAL PROGRAMME IN BUSINESS ANALYTICS

ONLINE PROFESSIONAL CERTIFICATE PROGRAM BY UNITAR
INTERNATIONAL UNIVERSITY AND MICROSOFT

Microsoft program which has been designed to help participants to transform day to day data and information into a strategic plan which can help in organization's decision making.

PROGRAM DATE : 21st & 28th JULY, 4th, 11th, 18th & 25th AUGUST 2022

PROGRAM FEE: RM 3,400 (MEF Member Price)

- ✓ 6 Interactive Modules
- ✓ Comprehensive training
- ✓ Professional certification by Microsoft
- ✓ 100% (Online)
- ✓ Credit transfer to Master's Degree

SCAN TO REGISTER



LEARNING OBJECTIVES

- ❖ Analyse data using statistics
- ❖ Create basic data visualizations
- ❖ Pivot and manipulation of data
- ❖ Query relational data
- ❖ Build descriptive analytics model and visualization
- ❖ Communicate data insights
- ❖ Apply data analysis methods in context of organizational and industry-specific scenarios.

TARGET GROUP

- ❖ Executive
- ❖ Business / IT Industry

LEARNING ACTIVITIES

- ❖ Lecture
- ❖ Video Presentation
- ❖ Hands-On Training

COURSE OUTLINE

❖ INTRODUCTION TO DATA ANALYSIS

Topic 1 - Get Started with Data Analysis

Topic 2 - Essential Math for Data Analysis Using Excel Online

Topic 3 - Data Visualization for Beginners

Topic 4 - Introduction to Data Analysis using Excel

❖ BUSINESS INTELLIGENCE

Topic 5 – Querying Data with Transact-SQL Analyzing and Visualizing Data with Excel

Topic 6 - Essential Math for Data Analysis Using Excel Online

Topic 7 – Analytics Storytelling for Impact

Topic 8 – Applied Data Analysis: Working in Organizations and Industries

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