



Training Impact – What Next?

4 – 5 June 2024 at MEF Academy



In today's dynamic business environment, organizations invest significant resources in training and development initiatives. However, in ensuring that these investments translate into tangible outcomes and measurable impact remains a challenge for many. Find out how you can do this by enrolling in our 2-day course that is designed to equip training professionals and organizational leaders with the knowledge and tools to optimize the effectiveness of training programmes and drive meaningful results.

Who is this course for?

If your role requires you to communicate your ideas, strategies, and updates to colleagues, clients, and stakeholders, then this is the course for you!

**REGISTER
NOW**



Course fee: RM1,600 per pax

Date: 4 - 5 JUNE 2024

Venue: MEF Academy, 3A03, Block A, Pusat Dagangan Phileo Damansara, Jalan 16/11, Seksyen 16, 46350 Petaling Jaya

Time: 8.30am – 5.00pm

For enquiries, contact

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<https://forms.office.com/r/PJR92JbSmF?origin=lprLink>

Who is this course for?

- **Training Professionals** who are responsible for designing, developing, and delivering training programs within organizations. This includes instructional designers, trainers, and training coordinators.
- **Learning and Development Managers** who oversee the learning and development function within organizations. This includes managers responsible for planning and implementing training initiatives to enhance employee skills and performance.
- **Human Resources (HR) Professionals** who are involved in talent development, employee training, and performance management. This includes HR managers, HR business partners, and talent development specialists.
- **Organizational Leaders** who are responsible for driving organizational performance and strategy. This includes leaders who recognize the importance of investing in training and development initiatives to achieve business objectives.
- **Training Consultants** who provide training and development services to organizations. This includes individuals who want to enhance their expertise in assessing and maximizing training impact for their clients.



Key Take-Aways

By attending this 2-day immersive course, participants will be able to develop their knowledge and skills on the following areas:

- **Understanding Training Impact Assessment** by recognizing the importance of assessing training impact for organizational success.
- **Designing Training with Impact in Mind** by applying principles of effective instructional design and adult learning theory to create engaging and interactive training experiences.
- **Measuring Learning Outcomes** by understanding Kirkpatrick's Four Levels of Evaluation and techniques for assessing learning outcomes and learner satisfaction.
- **Assessing Behaviour Change** by recognizing the importance of assessing behavior change as a result of training.
- **Evaluating Training Impact on Performance** by using methods for assessing the impact of training on job performance and organizational outcomes.
- **Enhancing Training Effectiveness** by building a culture of learning and development within the organization to sustain training effectiveness.
- **Communicating Training Impact** to key stakeholders.
- **Developing Action Plans** to apply learnings and insights from the course in participants' organizations.

Course Agenda

	Day 1	Day 2
08.30am	Registration	Registration
09.00am	Module 1: Overview of the Training Cycle	Module 5: Kirkpatrick Level 4
10.30am	Tea break	Tea Break
10.45am	Module 2: Kirkpatrick 4 Levels of Evaluation	Module 6: Level 5 – Return on Investment
01.00pm	Lunch break	Lunch Break
02.00pm	Module 3: Kirkpatrick Level 1 & Level 2	Group Presentation
03.30pm	Tea break	Tea Break
03.45pm	Module 4: Kirkpatrick Level 3	Group Presentation (Continued)
05.00pm	End of Day 1	End of Workshop

Your Trainer – Farha Uzaimi

Farha Uzaimi is a certified trainer and coach with a fervent passion for learning and training. Her extensive experience spans across various fields including education, human resource management, coaching, instructional design, travel and tourism, hospitality, and retail.

In her 25 years of working and training experience, Farha has conducted a plethora of HR-related training sessions for companies such as PKFZ, Integrated Logistics Solutions Sdn Bhd, IK Academy, and Shell. Her expertise ranges from fundamental topics such as Introduction to HRM and Introduction to Organization Behavior to more specialized areas such as coaching for development. She has also been involved in conducting 1MGRIP programs, PENJANA programs and Master Trainer Cert IV (TAE40110) Training and Assessment sessions.

Farha has contributed significantly to curriculum development, having been a panel member for NOSS and NCS Z070 for PSMB Certified Trainer. She has also served on committees and advisory panels for various educational initiatives, including the Diploma in Retail Management. Farha's coaching and mentoring skills have been instrumental in guiding individuals and teams to achieve their full potential.



Your Trainer – Vignesh Velayuthan

Vignesh Velayuthan is a dynamic and result oriented trainer with 25 years of experience in a leadership position in the MNC & Hospitality industry. He carries wide experience & knowledge gained from working in various countries such as Singapore, Indonesia, Switzerland & UK. He articulates various managerial positions, project management, trainings & HR Skills in manufacturing and hospitality industries. Graduated from Universiti Kebangsaan Malaysia (B. Econs) and Post Graduate Hospitality Management (PGD) from HIM, Switzerland, he is also a Certified CIPP (AIBFM). He has an innate sense of task prioritization, managerial aptitude, training & development and result oriented attitude towards accelerating organizational growth in a competitive environment. With his wide range of experiences working in various industries and MNC's, he have mastered in many areas as such People management/relations, HRM, Team Building (TB), ISO management & workplace safety.

Vignesh has substantial work experience in several big industries such as semiconductor, electronics and hospitality at an operations management level and People relation/management. His wealth of experience has given him great insights and firsthand experience in People Management, Operations & Quality Management for thousands of employees. He is also very well versed in ISO management has conducted many in-house trainings related to these industries.

During his tenure in Western Digital (M) & Matsushita Electronics (Indonesia) his biggest achievement was to handle the entire New production floor opening, reviewing the entire Operation Department process with tremendous cost efficiency and reduction of error and rejection rates. Further to this, he also has successfully done the Hotel opening project in Penang and Fast Food (Domino's) Outlet opening at Cyberjaya. In addition to this, Mr Vignesh was also involved in property management projects that resulted in big cost saving measures to the companies he served (PPC International).

For the past 10 years, Vignesh has been conducting trainings actively and received an excellent track record as an outstanding trainer with an emphasis on his structured training & assessment approach. He runs trainings for all levels of employees from Line leaders to Managers of Multinational companies and Small Medium Corporations. His training ratings are high and has been labelled by participants as a "high-caliber" and "passionate and conscientious" speaker who shares his life experiences well. With his skillful delivery and substantial experience in the corporate world, one can expect to learn advanced topics with management skills to be better equipped for the challenges ahead.

