Programme Introduction

This Blended MBA programme will help you to develop analytical and technical skills along with global strategic leadership capabilities to lead on our technology-driven world. This programme will immerse you in learning through dynamic coursework, leadership portfolio development and consulting projects that offers 10 pillars of knowledge and interdisciplinary specialization areas. These focused areas of study enhance learners' skill-sets in specific business areas while increasing marketability with employers.



Duration 1.5 years 10 Core Subjects 2 Specialization 1 Project Paper (Supply Chain)



Semester 1 - RM 10,000.00 Semester 2 - RM 10,000.00 Semester 3 - RM 5,000.00



Hybrid Learning/StudyFlex 42 Credits HRDC Claimable

List of Modules

Core Subjects

- MBA 3301 Managerial Economics
- MBA 3302 Leadership and Management in Organization
- MBA 3303 Business Analytics
- MBA 3304 Business Accounting & Flnance
- MBA 3107 Business Law and Ethics
- MBA 3306 Managing Information Systems
- MBA 3307 Marketing Management
- MBA 3309 Human Resource Management
- MBA 3308 Corporate Strategy
- MBA 3305 Business Research Methods
- Capstone Project (Work Base Project)

Specialization in Supply Chain Management

- MBA 3326 Sustainable Supply Chain
- MBA 3329 Supply Chain Strategy & Design

The International Supply Chain Education Alliance (ISCEA) is the pioneering organization certifying supply chain professionals globally and continues to be the leading authority for supply chain career development. Upon successful completion, learners will receive an MBA from MUST with a specialization in supply chain management, as well as the ISCEA professional certificate as a Certified Supply Chain Professional (CSSCP).



Master of Business Administration

(Specialization in Supply Chain Management) (R-DL/340/7/0689) (05/26) (MQA/FA8194)

In Collaboration and Jointly Delivered by:









MEF Academy (MEFA)

MEFA proudly presents a comprehensive range of corporate trainings for MEF members, non-members and general public. MEFA also offers its own as well as partnership industry focused Executive courses and post-graduate programmes.

Vision

"To be the leading edge of business and management training and education, that meets the requirements of the industry."

Mission

"By developing and delivering leading edge business and management training and education, recognized by the industry."

Malaysian Employers Federation (MEF)

MEF promotes and safeguards the rights and interests of employers. It serves as a forum for consultation and discussion among members on matters of common interest. MEF advocates for sound principles and practices in human resource and industrial relations through information, advice, research, training and other activities.

- 1. Advisory & Guidance
- 2. Court Representation
- 3. Training & Consultancy
- 4. Research, Survey & Publications

Malaysia University of Science and Technology

Malaysian University of Science and Technology (MUST) emulates world class method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team work. These are the traits that have been shown to produce entrepreneurial leadership in business and technology. In order to ensure depth of understanding and confidence in tackling real-world issues, MUST also fosters a researchdriven culture across all fields of expertise. The world-class model served as the catalyst for the MUST culture, which is alive, forward-thinking, and purposeful to our environment.

