



In collaboration with
AeU
ASIA eUNIVERSITY

MASTER OF BUSINESS ADMINISTRATION (MBA)

Introducing specialized Master of Business Administration (MBA) program in collaboration with Asia e University (AeU), recognized by the Malaysian Qualifications Agency (MQA).

This Master program is an EXCLUSIVE Industry and University collaboration with practical competency standards for those who want to progress into business management, strategic planning and financial understanding.

Master in Business Administration qualification will be issued by Asia eUniversity and for HRM Specialisation – successful candidates with requisite working experience, will receive DUAL QUALIFICATION from MEF Academy – “Certified HR Professional” (minimum 3 years HR experience) or “Certified HR Manager” (minimum 5 years HR experience)

- **FULLY ONLINE COURSE**
- **Commencement January Intake 2024**
- **OPEN to all MEF members and individuals**
- **Duration: 12 months – 18 months**



***EXCLUSIVE FOR MEF ACADEMY DIPLOMA PAST GRADUATES!!**

MEF Academy graduates who have COMPLETED and been AWARDED with MEFA Diploma in Human Resource Management & Development and / or Diploma in Industrial Relations are eligible for DIRECT ENTRY for this MBA program, subject to the REQUIREMENTS and SUBJECT EXEMPTIONS based on Asia e University evaluation.



In collaboration with



**PROGRAMME DETAILS IN
AeU BROCHURE attached**

ENTRY REQUIREMENTS

Regular Entry

- Possess a recognized and relevant Bachelor's degree; OR
- Bachelor's degree or equivalent qualifications, subject to a minimum five (5) years working experience in related fields.

Flexible Entry

- Minimum 30 years of age
- Possess at least STPM / 'A' Level / Diploma / equivalent (e.g. Foundation)
- Accreditation of Prior Experiential Learning (APEL. A) entry and requirements set by Malaysian Qualification Agency (MQA)

Registration & Fees

- Registration Period: **November 2023 – January 2024**
- Please register via the REGISTRATION LINK on brochure
- Registration Fee: **RM 500 (non refundable, included in total fees)**
- Program Normal Fees: **RM 24,906**
- Payable to AeU University based on semester instalments or approved withdrawal from EPF
- **MEF Academy Diploma holder Fees: RM 23,906***

*** Discounted Fees and duration based on special subject exemptions granted by Asia e University.**

Description

Registration Link

**Master of Business Administration (MBA) - Intake
January 2024**

**Click link below for MBA registration:
(for Document submission)**

<https://forms.gle/Ty8g6yqd5JuZYKB19>

Please **submit your supporting documents in colour scan copy** so that certify true copy not required. (Your documents sizes should not more than **10 MB**).

We recommend to download **CamScanner** (from Google play store) to enable easy use of phones to scan documents in PDF.

1. **IC** (Front & Back) for Malaysians / Passport copy (1st page for International applications) - scanned colour copy
2. **Highest Academic Qualification Official Cert & Transcript** is mandatory - scanned colour copy
(Please provide **2 highest education certificate and transcript** in 1 PDF)
(example: Degree cert and transcript + MEF Academy Diploma + Transcript)
3. **Photo** (passport size) – scanned colour copy in JPEG format
4. **Updated CV/Resume**

For any further enquiries please email or call:

Mr. Lim Chan How (Tel: 03–7498 7200 Ext: 7243) / chanhow_lim@mef.org.my



ACCREDITED BY CHARTERED MANAGEMENT INSTITUTE (CMI)

CMI is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence. It is the only organization awarding a Chartered Manager status, the hallmark of any professional manager and encompasses a membership community of more than 120,000 strong.

AeU's MBA is accredited by the Chartered Management Institute (CMI). You will receive a Certificate from CMI upon successful completion of AeU's MBA.

Chartered Manager

The most prestigious status that can be achieved in the management profession.

- The award recognizes professional managerial competence and functional ability.
- It takes consistent high performance who are committed to current best practices and ethical standards to the next level of managerial awareness.
- It improves employability and makes you stand out from the competition.
- You instantly become more employable when you receive a CMI professional qualification that is industry-recognised.
- You will gain access to exclusive CMI networking events.
- You will have the opportunity to attend lectures from top level CMI industry-expert members.
- CMI's qualification sits on the RQF framework and is recognized by the European Credit Framework.
- CMI's qualification fast-tracks students into the next stage of training to become Chartered Managers.
- During your studies, you will become a CMI Affiliate member, giving you a host of additional benefits to support your development and employability.

ENTRY REQUIREMENTS

For Malaysian and International Students:

Regular Entry

- Possess a recognised Bachelor's degree; OR
- A Bachelor's degree or equivalent qualifications but did not reach CGPA 2.50 can be accepted, subject to a minimum of five (5) years working experience in related fields

For Malaysian Students only:

Flexible Entry

Accreditation of Prior Experiential Learning (APEL) Entry Requirements:

- Minimum 30 years of age
- Possess at least STPM / 'A' Level / Diploma / equivalent (e.g. foundation)
- Relevant working experience

Minimum English Language Requirements for International Students:

- Minimum score of 6.0 for IELTS; OR its equivalent
- Those who have their tertiary education in English will normally be exempted from the above requirement

For more details, please visit:

<https://aeu.edu.my/study/entry-pathway/>

Note: While the information published in this brochure was accurate at the time of publication, Asia e University reserves the right to alter, amend or delete details and other information published here. For the most up-to-date information please view our website at aeu.edu.my.



MBA

MASTER OF BUSINESS ADMINISTRATION



Designed for you to reach
the top level of global business



Be a Chartered
Manager by CMI UK
with our MBA

SCHOOL OF MANAGEMENT

Master of Business Administration (MBA)

(R2-DL/345/7/0305) (A9102) (04/23) FA

The MBA is a postgraduate degree programme which is a richly rewarding undertaking for those who want to progress into business management, strategic planning and financial understanding. The opportunities are endless with an MBA degree for those interested in leadership roles, become entrepreneurs or make a switch to another industry or career. Graduates are poised for upper-level positions and expected to contribute towards improvement in their workplaces and to the nation.



"I decided to enrol in AeU's MBA study and chose Entrepreneurship as my specialisation, mainly to strengthen my business knowledge and skills to supplement my real-life business experiences. I enjoyed AeU's flexibility mode of learning, which gave me the opportunity to complete subjects according to my pace and allows me to study at anywhere anytime without giving up my own business and quality family time. AeU is my preferred university because the fee is affordable, the quality of programmes and standards that are international benchmarked, approved and recognised by the Malaysia Ministry of Education."

Ho Ken Fatt

Chairman's Award, Mahani Zainal Abidin Award & School Award Winner
Graduate of 2017, Malaysia

Master of Business Administration (MBA)

Managing Director, Infinity Power Resources & founder of eMarketingTrain.com

PROGRAMME STRUCTURE

CORE SUBJECTS

1. Marketing Management
2. Managerial Economics
3. International Business
4. Managing People in Organisations
5. Accounting and Finance for Managers
6. Strategic Management-Asian Business

SPECIALISATION SUBJECTS

Choose one (1) from specialisation below :

1. Islamic Banking and Finance

- Islamic Economics
- Shar'iah Aspects of Business and Finance (Fiqh Muamalat)
- Islamic Financial Institutions and Markets

2. Islamic Insurance

- Takaful Products
- Takaful Operations and Management
- Shari'ah Fundamentals for Takaful managers

3. International Business

- Multinational Corporations
- International Marketing
- International Logistics and Transport

4. Supply Chain Management

- Supply Chain Management
- Purchasing & Procurement Management
- International Logistics & Transport

5. Entrepreneurship

- Entrepreneurship & Innovation
- Enterprise Risk Management
- Small Business Management

6. Human Resource Management

- HR Training & Development
- HR Planning, Recruitment & Selection
- Compensation Management

7. Accounting

- Accounting Information System
- International Accounting
- Accounting Theory Practices

8. Tourism Management

- Tourism and Hospitality Marketing
- Hospitality Management
- Event Management

9. Healthcare Administration

- Health Policy and International health systems
- Healthcare Information Management & E-health
- Operational management of Clinical & supportive Services
- Management of Aged Care Services
- Legal and Ethical Aspects of Healthcare
- Management of Aged Care Services

10. Leadership

- Corporate Social Responsibility
- Corporate Communication
- Managing Leadership Performance

11. Marketing

- Digital Marketing
- Service Marketing
- International Marketing

ELECTIVE SUBJECTS

(Choose any FIVE (5) subjects from electives below (if you not selecting any specialisation above) If you have selected a specialisation, choose any TWO (2) subjects from the electives below)

1. Research Methodology
2. Law and Ethics
3. Project Management
4. Quality and Change Management
5. Business Statistics

ASSESSMENT

Assignment	60%
Final Examination	40%

*Elective subjects - 100%

LEARNING OUTCOMES

- Demonstrate managerial and leadership qualities through communicating and working effectively.
- Demonstrate the skills and principles of lifelong learning in their academic and career development.
- Apply theories and concepts in the decision making process in the business environment.
- Critically evaluate theories and concepts of business.
- Generate solutions to problems using scientific and critical thinking skills.
- Conduct research with minimal supervision and adhere to legal, ethical and professional practices.

The Unique Teaching Methodology

ON CAMPUS LEARNING

Personalised learning via face to face and online learning ecosystem

BLENDED LEARNING

Learn and study anywhere and anytime

ONLINE LEARNING

Experience on campus learning in an Education Hub in Malaysia

PROGRAMME DELIVERY

LEARNING MODE	DURATION	SEMESTERS
FULL-TIME (ON CAMPUS)	1 year	3
PART-TIME Blended Learning Fully Online	18 months 2 years	5

LEARNING MODE	HOURS
FULL-TIME (ON CAMPUS) APPROACH 1. Face to Face Tutorial 2. Self-Managed Learning	42 78
PART-TIME Blended Learning APPROACH 1. Face to Face Learning 2. Self-Managed Learning 3. Online Learning	10 90 20
Fully Online Learning APPROACH 1. Online Learning 2. Self-Managed Learning	20 100