

UNITAR

MEF



MASTER OF BUSINESS ADMINISTRATION (November Intake)

REGISTRATION LINK

<https://forms.gle/sb3k4Sdocy26DoTB9>

For any further enquiries please email
(Admin)
Mr. Amirulamin
amirulamin@mef.org.my



Master of Business Administration

Exclusively for
Malaysian Employers
Federation

MBA Program Description

Study Mode	Distance Learning Mode : Online
Duration	1 year (Full Time)
Credit Hour	40 Credit Value
Assessment	Coursework: >90% Examination: <10%
Entry Requirement	Bachelors' degree (Hons) with min CGPA of 2.50 or other equivalent from an institution of higher learning recognized by the Malaysian Govt and passed in English at SPM level or enrollment through Open Entry

Programme Structure (MBA FULL TIME, YEAR 1)

CODE	FULL TIME, YEAR 1 COURSE LIST	Credit Hours
GSGM7223	Managing Organisation	3
GSFM7223	Economics for Managers	3
GSRM7223	Marketing Management	3
GSGM7233	Strategic Human Resource Management	3
GSAM7224	Accounting & Finance for Decision Making	4
	Elective 1	4
GSGM7514	Competitive Intelligence and Asian Business Strategy	4
	Elective 2	4
GSDM7264	Research Methodology	4
GSTM7808	Project Paper	8
TOTAL CREDIT HOURS		40

TWO ELECTIVE COURSES BASED ON SPECIALIZATIONS

Management

- GSGM7324 Organizational Development and Change Management
- GSGM7334 Project Management

Marketing

- GSRM7344 Consumer Behavior and Market Intelligence
- GSRM7354 Marketing Communication and Branding Strategy

UNIEC Virtual (Online Learning Platform)

Get connected
in **eFacilitation sessions**
(1 hour per week)

Collaborate
with **group members**

Get **timely updates**
& **reminders** related
to programme &
course

Access & submit
weekly **lesson**
materials & assignments

Check **own progress**
to-date



Benefits to Learners



Access to LMS

- Throughout the program access will be given to all learners.
- Credentials to use UNITAR Platform



Student Benefits

- Physical ID Card
- Usage of facilities open to learners
- Access to Knowledge Management Centre
- Special Graduation Ceremony (TBD)



Upskilling And Growth Development



3 MANAGEMENT LABS

- Value-Add webinars worth RM15,000 delivered by our esteemed Adjuncts (Industry experts)
1. Team Player
 2. Effective Communication
 3. Design Thinking

UNITAR THOUGHT LEADERS
Series 2020

Navigating the New Normal
HOW LEADING ORGANISATIONS
PLACE PEOPLE AT THE HEART
OF BUSINESS CONTINUITY

MODERATOR **PANELIST** **PANELIST**

Associate Professor Omar Musa
Faculty of Business and Technology

Puan Norlida Azmi
Chief People and Culture Officer
Permodalan Nasional Berhad

Datuk Jake Abdullah
Managing Director
Fave Malaysia

21 MAY 2020 | 11.00AM - 12.15PM

STARS 5 RATING SYSTEM

unitar

**Pro-Bono:
Professional
Grooming Webinar**



ALUMNI DISCOUNTS

- Participants will be given the opportunity to upskill with UNITAR's PROGRAMME with stated credit transfers
- A 10% discounted rate will be provided for all UNITAR programmes

UNITAR ACADEMY
First Virtual University in Southeast Asia

PROFESSIONAL CERTIFICATE OF DIGITAL ENTREPRENEURSHIP
Joint Certification by UNITAR International University and Microsoft

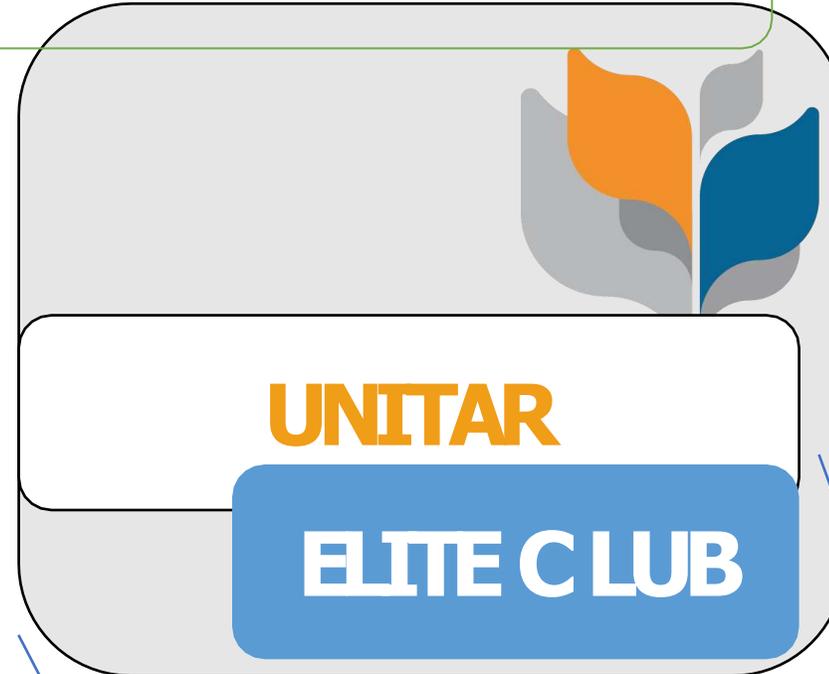
FREE SSM BUSINESS REGISTRATION

- ✓ Fully funded programme
- ✓ 72 days of flexible online lessons
- ✓ 18 days of face-to-face training
- ✓ Participate in business incubation programme
- ✓ Develop business mindset and be visible in market

APPLY NOW

+6011 - 1051 2825
enquiries@unitar.my

Free UNITAR Starter Pack worth RM200 each



Ipap Air 5th Generation



Items	Modules	Total Cost
MCP Modules	<ul style="list-style-type: none"> • Managing Organisation • Economics for Managers • Marketing Management • Strategic Human Resource Management • Accounting and Finance for Decision Making • Research Methodology • Competitive Intelligence and Asian Business Strategy • Project Paper <p>Specialisation in Management (Elective 1)</p> <ul style="list-style-type: none"> • Organisational Development and Change Management • Project Management <p>Specialisation in Marketing (Elective 2)</p> <ul style="list-style-type: none"> • Consumer Behaviour and Market Intelligence • Marketing Communication and Branding Strategy 	<p>RM2,500.00 Per Module</p> <p>RM2,500.00 x 10 = RM25,000.00</p> <p>Corporate Discount -10% = RM22,500.00</p>
Others	<ul style="list-style-type: none"> • Registration Fee • Admission Fee • Graduation Fee • Convocation 	<ul style="list-style-type: none"> • RM500.00 (Waived) • RM200.00 (Waived) • RM100.00 (Waived) • RM400.00 (Waived)
Free	<ul style="list-style-type: none"> • 3 Management Labs worth RM15,000 (Open to all Employees) • 2 Customized Learning Labs • 1 Starter Pack worth RM200 • Alumni Discount 10% • LMS Access • Individual Report Card • Project Report • Value Add (Ipad-Air) – worth of RM2,700.00 	<ul style="list-style-type: none"> • RM20,000.00 worth of Free Webinar & Learning Labs • RM3,000.00 Worth of Individual Gift
<p>Total Cost (Dedicated UNITAR PIC to Assist on the Administration & Levy Claimable)</p>		<p>RM25,000.00 (Actual Cost)</p> <p>RM22,500.00 (Discounted Fee) – Per Pax</p>

